

NHS Greater Manchester Integrated Care Partnership Board

Date: 27 September

Subject: Health Innovation Manchester – three-year strategy and 23/24 annual impact report

Report of: Ben Bridgewater – CEO, HInM

PURPOSE OF REPORT: The purpose of the report is to socialise the new HInM Strategy.

RECOMMENDATIONS:

The NHS GM Integrated Care Partnership Board are requested to:

- a) Discuss the content of the report and supporting presentation, with any points requiring clarification
- b) Note the forward plan of innovation activity and links with ICS priorities and plans
- c) Discuss how HInM and ICS bodies can strengthen alignment and partnership working

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1. Introduction

Unlocking the potential of innovation is a critical component of the ICS strategy to deliver a more efficient and effective modern health and care service, meeting the varied needs of local people, and harnessing the transformative power of digital, data, industry and academia.

Health Innovation Manchester (HInM) leads this work on behalf of the GM system, through close collaboration with health, care, academia and industry, overseen by the HInM Board of senior system leaders and global industry non-executive directors.

After a significant period of engagement and development, the HInM Board has approved HInM's next three year-strategy - *'Innovation with impact, 2024 – 2027'* - which will take Greater Manchester's collective bold ambitions for innovation discovery, development and deployment even further forward.

HInM also produces an annual impact report each year to demonstrate progress and impact across its portfolio, which is summarised within this report.

The supporting deck covers the HInM strategy, agreed innovation delivery priorities for 24/25 and impact case studies for our work on optimising use of the GM Care Record, the deployment of GM virtual wards, the obesity pathway discovery project and improving CVD outcomes through lipids optimisation.

Discussions are ongoing with the ICB and TPC regarding the systems' ability to support the transition from innovation to sustained delivery, ensuring we continue to benefit from the transformation innovation offers beyond the initial work of HInM. The group is asked to consider how HInM can continue to strengthen its relationship with ICS member organisations, including providing greater visibility of our work and supporting the sustainability of innovation into practice.

Both the HInM strategy and annual impact report are published on the HInM website

in full:

- a) [Our Strategy and Plans - Health Innovation Manchester](#)
- b) [Annual Report - Health Innovation Manchester](#)

2. Health Innovation Manchester Strategy

Following a successful period of engagement and cocreation, we have now finalised the HInM strategy for the next three years, following HInM Board approval. We have developed an updated vision statement, building on the original, which places more emphasis on the impact of innovation to local people and the system, which will in turn make GM, and indeed HInM, world leading in this space:

“Our vision is to be world leading in improving the lives of local people, transforming care and boosting the Greater Manchester economy through innovation.”

We have also developed four new strategic objectives:

1. Address high priority drivers of population health by deploying proven innovations at scale, with a major focus on primary and secondary prevention.
2. Establish GM as a global learning market for accelerated access to novel innovations at scale.
3. Optimise digital and data products and services to understand the GM population, define their needs and develop new, more efficient care models.
4. Enhance the GM system’s capacity and capability to deliver health innovation and demonstrate impact.

HInM’s future priorities include launching a major mission on tackling cardiovascular disease, harnessing innovative solutions to find, diagnose and treat patients, developing opportunities for research and innovation in mental health, optimising digital and data, and forming multi-industry partnerships across digital, medtech and life sciences.

3. HInM annual impact report 23/24

Given the breadth of projects HInM delivers, we have prioritised reporting on impacts

from our priority projects agreed with the HInM Board, and are using the HInM logic model approach, reporting outputs, outcomes and impacts as a consistent blueprint for each section.

Highlights detailed in the report include:

- **Enhancing the GM Care Record to inform patient care:** over 21,000 healthcare professionals are now accessing the Record over 270,000 times each month. This represents a 21% annual increase in usage. Accessing an up-to-date patient record that includes information from all services saves valuable time and supports more informed clinical decisions.
- **Increasing access to novel therapies for people with high cholesterol:** By the end of March 2024, 1,179 at-risk people have received a novel therapy to lower their cholesterol to prevent a heart attack or stroke. In this group, 496 people have since been reviewed and their cholesterol has been reduced by 44%.
- **Deploying virtual wards across Greater Manchester:** From February 2023 to January 2024, NHS trusts in Greater Manchester delivered over 1,000 virtual ward beds running at an average of 74% occupancy, potentially delivering a net saving of £13.8m.
- **Understanding the obesity pathway across Greater Manchester:** A first-time in-depth analysis and review of the obesity pathway in GM showed around 1 in 4 adults living with obesity with an estimated cost of obesity and related disease in GM of £3.2billion. Future work will identify where improvements can be made.